

Carson City Redevelopment District Arts and Culture Grant
108 East Proctor Street, Carson City, NV 89701



Redevelopment District Arts and Culture Grant Application

Contact Debra Soule at dsoule@visitcarsoncity.com for application schedule/deadlines.

Please create a Word document and answer the following questions in the order in which they are asked and use the fillable PDF from to complete the budget and acknowledgement sections. Your answers should be as succinct as possible with your overall application limited to a maximum of 10 pages, excluding resumes.

1. a) Name / title of project or event
CC Symphony
b) Event / Project dates

c) Total Funding Request
\$5000
2. a) Organization Name

b) Organization Mailing Address, City, State, Zip, Phone

c) Organization Website and / or Social Media Sites

d) Primary Contact Name, Title, Mailing Address, City, State, Zip, Contact phone and email

e) Provide a brief history of your organization, its mission and number of years in operation.
3. a) Is this project located in, or will it benefit District #1 or District #2? (District maps can be accessed at <https://www.carson.org/home/showpublisheddocument/51176/636080777005970000>)
4. What strategies and activities will this initiative implement from the 2022 Arts & Culture Strategic Plan? The plan can be accessed at <https://visitcarsoncity.com/things-to-do/arts-and-culture/>
5. a) Provide a detailed description of the proposed project/event. Include project objectives and a detailed timeline for all project related activities.

b) Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of initiatives. Please attach an organization chart and resumes of these key participants.

c) Are any other organizations involved in this project/event? List any partnerships or collaborations and include details on any financial support that other organizations, individual or funding agencies are providing for the project/event.

d) Who are the artists involved with this project? Include names and a brief bio for all participating

artists use additional pages as needed. If artists are not confirmed yet, you may list the proposed artists (please note if an artist is confirmed or proposed).

e) Describe the methods you will use to evaluate project success, impact, and outcomes.

6. a) How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

b) Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

c) Is this initiative intended to bring visitors to Carson City? If so, how many visitors are anticipated and how will it be marketed? (for events only)

7. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

Please complete the following fillable PDF budget and acknowledgement form.

Project / Event Costs (Attach additional sheets as needed and to state the source of other funds)

Activity (i.e. advertising, equipment rental, workshops etc.)	Redevelopment Funds	Other Funds and their Source	Total
Conductors and guest artists	3,000	9,000 other grants	12,000
Travel and visa fee - guest soloists	0	1,200 program ads	1,200
Space rental	1,000	3,000 donations	4,000
Production - audio tech, videography	500	1,000 ticket sales	1,500
Marketing - printing, radio, social media, mail	500	4,500 memberships	5,000
Overhead - insurance, royalties, office supplies	0	3,000 other grants	3,000
<i>Additional documentation may be requested</i> Total	5,000	21,700	26,700

Redevelopment Grant funds as a % of initiative costs	18.7 %	Projected revenues:	26,700
		Projected Net Profit/Loss	0

	This Year	Last Year	Two years ago	List: Redevelopment Grant Amount / Year
Income	\$ 41,350	\$ 27,710	\$ 57,762	\$4,000/FY22
Expenses	\$ 41,350	\$ 20,318	\$ 44,138	\$4,833/FY21
Reserves	\$ 0	\$ 7,392	\$ 13,624	\$4,265.15/FY20

Acknowledgment of Application Provisions: (please check each that you acknowledge)

- I affirm that this project conforms to all applicable codes, ordinances and regulations, as well as the common principles for Downtown Carson City.
- All applicable permits will be obtained for this project and all accompanying inspections will be successfully completed to receive reimbursement.
- I affirm that I am in good standing with the Consolidated Municipality of Carson City with respect to taxes, fees, loans or other financial obligations to the City.
- If this initiative is selected for a grant from the Consolidated Municipality of Carson City, I acknowledge that photographs of my project may be used in promotional materials for Downtown Carson City.

I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature 

Date: 5/20/22

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Application submittal checklist:

- Complete, signed Redevelopment District Arts and Culture Grant Request Form
- Organization chart/structure of the organization conducting the initiative
- Resumes of the key individuals in the organization conducting the initiative
- Current financial statements including a balance sheet and profit and loss statement with explanations regarding the valuation of assets and recognitions of revenues and expenses.

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1. a) Name / title of project or event
Vintage Market
b) Event / Project dates

c) Total Funding Request
\$10,000
2. a) Organization Name

b) Organization Mailing Address, City, State, Zip, Phone

c) Organization Website and / or Social Media Sites

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b) Who is planning and managing this project/event? List names, title (if applicable), and project responsibilities for all key project personnel, and note their previous experience in planning and/or managing this type of initiatives. Please attach an organization chart and resumes of these key participants.

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e) Describe the methods you will use to evaluate project success, impact, and outcomes.

6. a) How does this project/event demonstrate social, educational, cultural and/or economic relevance for the community?

b) Describe the community/population(s) that the proposed project will serve. Include demographic information about relevant socioeconomic factors such as age, ethnicity, race, gender, ability, education, geographic location, income level, etc.

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7. Is this event intended to be recurring or is it a one-time event? If it will be recurring, how will the event be expanded in the future and how will the event be able to transition away from City funding support in the future.

Please complete the following fillable PDF budget and acknowledgement form.

Project / Event Costs (Attach additional sheets as needed and to state the source of other funds)

Activity (i.e. advertising, equipment rental, workshops etc.)	Redevelopment Funds	Other Funds and their Source	Total
Beautification- planters/ hanging flower baskets	\$3000	\$8000cash/inkind	\$11000.00
marketing/web/print/radio/geofencing	\$3000	\$7000/cash	\$10000.00
onsite toilets rental	\$2500	\$2500/cash	\$5000.00
artist murals	\$1000	\$1500/cash	\$2500.00
traffic safety cones/pedestrian safety cones	\$500	\$1000 cash	\$1500
seasonal event labor	0	\$20000.00 /cash / in kind	20000.00
<i>Additional documentation may be requested</i> Total	10000.00	40000.00	50000.00

Redevelopment Grant funds as a % of initiative costs

20 %

Projected revenues:	75,000
Projected Net Profit/Loss	25,000 profit

Annual Budget of Organization

	This Year	Last Year	Two years ago	List: Redevelopment Grant Amount / Year
Income	\$ 0	\$	\$	N/A - new organization
Expenses	\$ 0	\$	\$	
Reserves	\$ 0	\$	\$	

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Applicants Signature **Travis Legatzke**

Date: **5-19-2022**

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1. a) Name / title of project or event

Pinkerton Ballet Nutcracker

- b) Event / Project dates

c) Total Funding Request
\$5,000

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Project / Event Costs (Attach additional sheets as needed and to state the source of other funds)

Activity (i.e. advertising, equipment rental, workshops etc.)	Redevelopment Funds	Other Funds and their Source	Total
Facility rental	1800	1800 ticket / fundraising	3600
Advertising and Marketing		13400 ticket / fundraising	13400
Choreography		5700 ticket Sales / fundraising	5700
Professional Performer fees/expenses	3200	14800 ticket sales / fundraising	18000
Show exp ie costumes,props,sets, drops		5000 ticket sales / fundraising	5000
Artistic Directors		4700 ticket sales / fundraising	4700
Stage equipment rental/costume rental		3000 ticket sales / fundraising	3000
Studio rental		1600 ticket sales / fundraising	1600
Fundraiser expenses/merchandise etc		4100 ticket sales / fundraising	4100
Misc office expenses		2000 ticket sales / fundraising	2000
<i>Additional documentation may be requested</i> Total	5000	56000 ticket sales / isingfunda	61000

Redevelopment Grant funds as a % of initiative costs

7 %

Projected revenues:	68000
Projected Net Profit/Loss	12000

Annual Budget of Organization

	This Year	Last Year	Two years ago	List: Redevelopment Grant Amount / Year
Income	\$ 1600	\$ 57469	\$ 4637	2021 - \$4000
Expenses	\$	\$ 34111	\$ 225	2020 - \$3794
Reserves	\$	\$ 53465	\$ 26897	2019 - \$4451

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Applicants Signature **Theresa Chipp**

Date: **05/20/22**

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BAC Youth Engagement Project
b) Event / Project dates
c) Total Funding Request
\$10,000
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Project / Event Costs (Attach additional sheets as needed and to state the source of other funds)

Activity (i.e. advertising, equipment rental, workshops etc.)	Redevelopment Funds	Other Funds and their Source	Total
Production	2,000.00	3000.00	5,000.00
Concerts (2 per month Nov. 2022-June 2023)	4,000.00	4000.00	8,000.00
Marketing	2,000.00	2000.00	4,000.00
Open mic marketing & production (10)	1,000.00	1000.00	2,000.00
Halloween Rave	500.00	500.00	1,000.00
Levitt teen space	500.00	1500.00	2,000.00
<i>Additional documentation may be requested</i> Total	10,000.00	13,000.00	22,000.00

Redevelopment Grant funds as a % of initiative costs	45.45 %	Projected revenues:	13,000.00
		Projected Net Profit/Loss	0

Annual Budget of Organization

	This Year	Last Year	Two years ago	List: Redevelopment Grant Amount / Year
Income	\$643,172	\$403,585	\$ 585,122	\$9000/2021
Expenses	\$460,040	\$309,728	\$ 552,674	\$2200/2018
Reserves	\$183,158	\$193,432	\$ 112,968	\$6500/2017

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I affirm, this application and all attachments are true and accurate to the best of my knowledge.

Applicants Signature **Gina Lopez**

Date: **May 20, 2022**

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